

# ROSEDALE A Century of Impact: Honoring NRPCA's Legacy

NORTH ROSEDALE PARK • DETROIT, MICHIGAN

001 / Vol. 100 • January/February 2025

#### Holiday Lights Contest Winners Shine Bright!

North Rosedale Park, you didn't just light up the block — you lit up the entire season! The 2024 Holiday Lights Decorating Contest, and we're thrilled to announce this year's winners:

1st Place: DeeDee and Anthony

Taggart, 16713 Ashton

2nd Place: Justin Terban, 19355

Gainsborough



3rd Place: Sequoia and Milton Ferguson, 18380 Bretton

A huge thank you to everyone who participated and a special shoutout to our top-secret judges (aka the kiddos), who had the tough job of choosing the best of the best.





Congratulations to our winners, and thank you for making North Rosedale Park sparkle!

#### **DPD Facility Renamed After Councilmember James Tate**

The former library building on McNichols at Grand River was renamed in honor of North Rosedale Park resident and Council President Pro Tem James Tate, recognizing his efforts, along with others, to save the building. City officials and area residents gathered in December for the unveiling at the Police facility now part of the 8th Precinct. The annex serves as headquarters for Neighborhood Police Officers and as a space for community events and meetings.



North Rosedale Park Civic Association Annual Meeting and Board Election

January 10, 2025 at 7 p.m. at the Community House

Election open to NRPCA members only



#### LETTER FROM THE PRESIDENT

# Reflecting on 2024: Building Momentum for a Brighter 2025

"Strong communities are born out of individuals being their best selves" - Anonymous

As we step into 2025, we're excited to celebrate the many accomplishments that brought us closer together as a community. Through

service, teamwork, and a shared love for North Rosedale Park, we've achieved so much and set the foundation for even greater things ahead. Let's take a moment to reflect on our successes and the incredible progress we made in 2024:

#### **Re-established Financial Transparency**

- Successfully restored NRPCA financial reporting to its membership, ensuring financial transparency and accountability dating back to 2018.
- Initiated monthly meetings with J&F Advisors Accounting Firm to reconcile financial records and work towards completing the organization's annual 990 filings.
- Recovered orphaned funds by researching and reclaiming an Ameriprise account, discovering over \$2,300 in previously unaccounted revenue for NRPCA.

#### **Modernized Banking Operations**

- Updated all PNC Bank accounts dating back to 2018, ensuring accuracy and alignment with current financial practices.
- Implemented Clover Go, enabling the organization to accept credit card payments in person, streamlining payment processing for events and rentals.
- Introduced Pinnacle ACH, allowing efficient electronic payments for 1099 employees and contractors.
- Adopted Pinnacle Reverse Positive Pay, a fraud prevention system ensuring only authorized checks are approved.
- Established remote deposit capabilities, allowing checks to be deposited directly from the office, saving time and improving efficiency.

#### **Finance Committee - Strategic Initiatives**

 Conducted an extensive review of all vendor contracts and services, identifying opportunities to trim close to \$10,000 from the annual budget while maintaining operational excellence.

- 2. Recommended and unanimously approved by the board to move funds from the Reserve Account (which earned no interest) into a 4-month CD, earning a 4.3% interest rate to ensure better effective management of our finances.
- 3. Proposed converting the Building and Grounds Legacy Account into a Premium Money Market account, securing a 2.0% interest rate to improve financial flexibility.
- 4. Conducted monthly financial reviews of revenue-generating events to maintain oversight on organizational income.
- 5. Managed grant reporting to the Michigan Economic Development Corporation (MEDC).

#### Renovations and Upgrades to the Community House

- Upgraded plumbing, electrical, audio, and access systems, ensuring our facilities meet modern standards and are more efficient.
- Installed a new access and alarm system, enhancing the security and functionality of the Community House.
- ADA Water Fountains: Installed ADA-compliant water fountains inside the sports bathroom area to improve accessibility for all residents and visitors.
- Solar Panel Battery Backup: Received the final permits to install a solar panel battery backup system that will support energy efficiency for the Community House and ensure uninterrupted power during outages.
- Energy-Efficient Stove Replacement: Replaced the gas commercial stove with an electric model to reduce harmful gases and support our commitment to healthy sustainable energy practices.

#### **Expanded Community Programming**

Through grant funding and partnerships, we introduced several free and enriching programs to benefit residents:

Partnership with Detroit Institute of Arts: Partnered with the Detroit Institute of Arts to bring reproductions of its renowned collection to the Community House grounds, offering residents and visitors a unique opportunity to enjoy world-class art close to home.

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#### Reflecting on 2024 Continued from Page 2

- Free Yoga Classes: Promoting health and wellness for residents of all ages.
- Mobile Art Workshops: Partnered with Detroit Mosaic Youth Theater to engage young residents and introduce them to the arts.
- Estate Planning Workshop: Providing valuable resources and guidance to community members.
- Wayne State Mobile Health Unit: Offering accessible healthcare services to residents.
- Free Book Giveaways: Collaborated with the NW Farmers Market to provide free books to families, promoting a love for reading within the community through Hey Y'all Detroit.
- Youth Entrepreneurial Program: Collaborated with the NW Farmers Market to inspire and empower young entrepreneurs through educational workshops with Detroit CHEMpreneurIST.

#### **Special Initiatives**

- Executive Director Exploratory Committee: This committee began exploring the creation of an Executive Director position to enhance leadership and long-term strategy. We are hopeful to have this role filled in 2025, ensuring support for our growing initiatives.
- Virtual Engagement Committee: Developed recommendations for encouraging a hybrid environment that ensures inclusivity during General Membership Meetings. We are

- working hard to get this right, as this is something both the board and the community are eager to see succeed.
- Community House Historical Marker: This initiative aims to secure a State of Michigan Historical Marker, recognizing the historical significance of our Community House.

#### **Looking Ahead**

We have even bigger dreams for our community. From continuing to strengthen our financial foundation to expanding programs that serve residents of all ages, there is so much more we can accomplish together. But we need your help to make it happen.

Whether it's joining a committee, volunteering at an event, lending your talents to a special project, or simply sharing your ideas, there are countless ways to get involved. Your time and energy can make a real difference and help shape the future of North Rosedale Park.

Together, let's keep building on the incredible legacy of our neighborhood and ensure it remains a place we're all proud to call home.

If you're ready to volunteer or learn more about opportunities to get involved, please reach out to us. We can't wait to hear from you and work side by side to make 2025 our best year yet!

With Gratitude and Hope, **Beverly Frederick, President** 

#### **Tattler** Deadline

If you have content you would like to include in the *Tattler* for the March/April issue, please provide your content by **February 10**. Don't forget to take photos if you organize a neighborhood or Civic Association event. Send information and photos to **dlove70481**@aol.com.





to these additional
2024 North Rosedale Park Civic Association
Members!

#### **Life Members**

Kris and Kristin Dighe • Mike and Debbie Fisher

#### **Resident Members**

Rick Poe and Selina Wilkins Poe



**News to Share?** Is there a new baby in the family? Did you get engaged or married? Did you just move in and want to introduce yourself? Did you or a family member do something great? LET US KNOW! We're looking for news from you to share with your neighbors! Send an email to **dlove70481@aol.com**.



# **Election Information and Annual Membership Meeting**

# NORTH ROSEDALE PARK CIVIC ASSOCIATION ANNUAL MEETING AND BOARD ELECTION

January 10, 2025 at 7 p.m. at the Community House

Members are encouraged to have a say in their community association by participating in the NRPCA annual meeting and election. Refreshments also will be served.

#### **REMINDER:**

Only current members will be eligible to vote. Pay your dues today at https://nrpca.org/membership.

## HOW TO VOTE IN THE 2025 NRPCA BOARD ELECTION

North Rosedale Park Civic Association members in good standing (paid 2025 dues or are Life Members) are eligible to vote in the 2025 election of the Board of Directors on January 10, 2025. Members will vote on candidates for the positions of president, vice president and several director seats. NRPCA is offering three ways for eligible members to vote this year: in person at the January meeting; by absentee ballot; or online. Absentee or online voting must be requested in advance as indicated below. Please note that 2025 dues must be paid in order to vote in the 2025 Board Election. You can pay your 2025 dues now at https://nrpca.org/membership. Per the NRPCA By-laws dues should be paid by January 1.

#### **In-Person Voting**

Eligible members may vote at the Community House, 18445 Scarsdale St., on Friday, January 10 from 6-8 p.m. Members may come to the Community House and have their name and address checked against the membership roll. They may pay their 2025 dues at that time and then vote.

#### **Absentee Voting**

If an eligible member is unable to appear in person during the hours designated for voting, the member may obtain an absentee ballot from the Membership Secretary in advance of the election. Absentee ballots must be requested by Sunday, January 5. The ballot must either be delivered to the Community House before the election closes at 8 p.m. Jan. 10 or returned to the Membership Secretary by January 9. Ballots are sent by request only and may not be duplicated. Contact Phyllis Lee, Membership Secretary, at **phyllis@nrpca.org** to obtain an absentee ballot, or call **313-837 3416**.

#### **Online Voting**

NRPCA will offer online voting via the voting service, Election Buddy. For full information and instructions, visit www.nrpca.org/vote. Residents must "opt-in" and fill out the online voting request form found at www.nrpca.org/vote.

The online voting sign-up form must be completed by Sunday, January 5. Residents will have their name and address checked against the membership roll and, once confirmed as in good standing (has paid 2025 dues or are Life Members), will receive a unique link to vote via email and/or text on Wednesday, January 8. Online ballots must be cast by 8 p.m. on January 10. If more than one person will vote in the household, each person must sign up in order to receive a unique link to vote.

IF YOU SIGN UP TO VOTE ONLINE, YOU WILL NOT BE ABLE TO VOTE IN-PERSON TO ENSURE ONLY ONE VOTE IS CAST PER PERSON.

#### **2025 NRPCA Board Candidates**



President / Beverly Frederick
Vice President / Cheryl Davis

**Directors** (4 open positions) Rebecca Banks (1-year term) Ericka Browning (2-year term) LaShawn Elston (2-year term)

Eric Henry Sr. (2-year term) Kourtney Neloms (1-year term)

#### Candidate for PRESIDENT / Beverly Frederick



North Rosedale Park Resident: 36 years

NRPCA Member: 14 years

Previous or current experience on the NRPCA board and committees

Current NRPCA Board President Served as NRPCA Board Vice President

For 36 years, I've called North Rosedale Park home, dedicating

half of that time to serving our community. My commitment is deeply rooted in the community spirit. I owe my experiences to dedicated hard work and the invaluable guidance of those who were tirelessly contributing long before my arrival.

During my time as North Rosedale Park Civic Association President and Vice President, I am very happy to share a summary of my accomplishments achieved through the result of collective effort, and a shared goal to create positive change while strengthening the Association:

Identified and rectified gaps in the Association's insurance coverage for our Community House grounds, ensuring and safeguarding our assets against potential risk.

- Worked closely with the bookkeeper to oversee and facilitate the prompt payment of bills.
- Spearheaded the re-development of family-oriented programming by actively engaging with a remarkable team of volunteers.
- Managed the Association's digital communications, overseeing the website, Tattler newsletter, and impactful e-blasts directed at our neighborhood, enhancing connectivity and information dissemination.
- Collaborated with the Board President and fellow Board Members to reinstate the Tattler Newsletter's paper production as well as community circulation, strategizing to have it delivered directly to every home within the neighborhood, revitalizing community engagement.
- Partnered with the E-blast Editor to establish a sustainable revenue model for our bi-monthly electronic community communications, creating an additional source of revenue while building strong neighborhood communications.
- Played a pivotal role in the recent recruitment and selection of skilled personnel to manage day-to-day operations for the Community House and Grounds.

The chance to collaborate with exceptional volunteers has been a privilege I cherish.

#### **Candidate for VICE PRESIDENT / Cheryl Davis**



Real Estate Broker

North Rosedale Park Resident: 38 years

NRPCA Member: 38 years

Previous or current experiences on the NRPCA Board and committees

Currently serving as NRPCA vice president

Served on the NRPCA board in 2014

Served as the chair of the annual open house from 2008-2016

#### Previous or current experiences on other boards or committees

Served as chapter secretary for the American Business Women's Association and as board chairman for In Home Companion Services.

Why do you want to serve on the NRPCA Board of Directors and what do you plan to accomplish?

My intentions are to share my gifts in order to promote and ensure transparency in the Board's efforts.

#### **Candidates for Board of Directors**

#### **Candidates for DIRECTOR**

#### / Rebecca Banks



Senior Partnerships Manager at Digital Promise Global, supporting education technology developers, practitioners, and researchers creating equitable education systems

North Rosedale Park Resident: 8 years NRPCA Member: 6 years

#### Previous or current experience on the NRP-CA board and committees

Current NRPCA board member and chair of Outdoor Gym Committee

#### Previous or current experiences on other boards or committees

Palmer Park Preparatory Academy Outdoor Committee; Palmer Park Preparatory Academy PTA Secretary; UM Dearborn Early Childhood Education Center PTA Secretary

# Why do you want to serve on the NRPCA Board of Directors, and what do you plan to accomplish?

A highlight of my service has been working with dedicated volunteer board members to address the organization's financial and administrative challenges while modernizing the Community House.

The board's focus now must shift to strengthening relationships and rebuilding trust within the community. My intention is to work with neighborhood members to ensure the Association serves everyone effectively. Some community members feel frustrated, disappointed, or even disillusioned with the Association. While I may not always share their views, I believe their voices and perspectives matter. Addressing these concerns will foster inclusivity, unity, and progress within our community.

#### / Ericka Browning



Human Resources for the Department of Homeland Security

Bachelor's degree in psychology and master's degree in human resources management

North Rosedale Park Resident: 4 NRPCA Member: 4

#### Previous or current experiences on the NRPCA Board and committees

Previous Building Manager for Community House for 2 years

Back to School Supplies Drive, Trunk-or-Treat and Holiday Lights Contest

#### Previous or current experiences on other boards or committees

Vista Maria Volunteer and Mentor Girls Scouts Membership Coordinator Alpha Kappa Alpha Sorority Inc. Member

# Why do you want to serve on the NRPCA Board of Directors and what do you plan to accomplish?

I've lived in this community for 4 years and have developed great relationships with people in this wonderful community. I also served as the Building Events Manager and partnered with a lot of people. I love serving and being impactful within my community. My focus is to keep our community involved and engaged. I want to provide helpful services and programming dedicated to and for children and adults. I want to continue to help our neighborhood thrive and keep it safe for our families.

#### / LaShawn Elston



Program Analyst/ Small Business Owner

Master's in Public Administration

Master Certified Life Coach

Years in North Rosedale Park: 3

Years as NRPCA Member: 3

#### Previous or current experiences on the NRPCA Board and committees

North Rosedale Park Events Committee – Trunk-or-Treat, Back-to-School supplies, and Christmas light decorating contest

#### Previous or current experiences on other boards or committees

I am an owner of a small 501c3 non-profit organization, Michland Home Away From Home. I will bring over a year of knowledge and experience in that area. I hope to bring more community programs, events and fundraisers to the Community Center. I hope to bring more awareness to association dues and the importance of paying those dues and what advantages that can be made from more consistent participation.

I have over 10 years in financial planning and budgeting, and fundraising.

# Why do you want to serve on the NRPCA Board of Directors and what do you plan to accomplish?

I want to serve on the board because I am ready to do whatever it takes, for however long it takes, to bring improvements and growth to our North Rosedale Park community.

#### **DUES REMINDER! We Need You!!**

North Rosedale Park is the only Detroit neighborhood with its own Community House and park. Your dues support ongoing NRPCA programs and upkeep of the Community House and park, the community's central hub. Membership is \$75 per year, or \$6.25 per month, or just 20¢ per day. Dues can be paid election night and at nrpca.org/membership.



#### **Candidates for Board of Directors**

#### **Candidates for DIRECTOR**

#### / Eric Henry Sr.



Lieutenant in Training Division with Detroit Fire Department Will complete associate degree in May 2025

North Rosedale Park Resident: 4 months NRPCA Member: 4 months

#### Previous or current experiences on other boards or committees

Fire Department Advisory Board Army Safety Committee Training and Standards Committee

# Why do you want to serve on the NRPCA Board of Directors and what do you plan to accomplish?

I want to serve on the NRPCA Board of Directors to use my background in public service and community leadership to strengthen North Rosedale Park and enhance the quality of life for all residents. Growing up on Detroit's west side and working as a firefighter and member of the Michigan National Guard, I understand the importance of community, public safety and teamwork.

On the board, I aim to focus on initiatives that boost community engagement, including youth programs that educate on safety and responsibility and improve public safety by organizing workshops on fire safety and emergency preparedness. Additionally, as a member of the National Guard, I'd like to support local service members and their families by connecting them with resources and fostering a support network. I'm committed to inspiring civic pride and volunteerism through activities like neighborhood clean-ups and beautification projects, working with other board members and residents to maintain North Rosedale Park as a vibrant, safe and welcoming place for all.

#### / Kourtney Neloms



Founder & Principal Consultant of Catalyst Consulting 313, which provides consulting services to nonprofit and philanthropic organizations

North Rosedale Park Resident: 5 years NRPCA Member: 5 years

#### Previous or current experience on NRPCA board and committees

Current NRPCA board member, Easter Egg Hunt committee coordinator and *Rosedale Tattler* delivery

#### Previous or current experiences on other boards or committees

Board Secretary for The Yunion, a faithbased non-profit organization that serves youth and families with life-changing programs and board member for Wellspring Detroit, a faith-based youth development organization located in Brightmoor

# Why do you want to serve on the NRPCA Board of Directors and what do you plan to accomplish?

I am committed to the continued growth and well-being of North Rosedale Park. Serving on the Board of Directors is an opportunity to collaborate with like-minded individuals to maintain a vibrant, safe, and thriving neighborhood. I bring a passion for community-building and the ability to listen to and advocate for residents' needs.

My goals include helping to reactivate the neighborhood radio patrol and creating a plan for implementing outdoor gym equipment. I also plan to continue helping to organize the annual Easter Egg Hunt and making it a fun and welcoming event for all families.

# Holiday Market Draws Residents for Gifts and Treats





#### **North Rosedale Park Civic Association**

18445 Scarsdale Street Detroit, MI 48223

nrpca.org

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# Rent the Community House for Your Next Event

The North Rosedale Park Community House, 18445 Scarsdale, is a beautiful venue for a graduation party, baby shower, anniversary celebration and more. Learn more about renting the Community House for your next event by calling **313-837-3416**.

### **Medicare Questions?**

Let's talk about it! Medicare can be confusing. Don't get discouraged get involved! If you are turning 65 or over and want to know your options call for help.

(313) 971-6050 - Joyce, Licensed Medicare Insurance Agent

